

Joliba Christmas Appeal for Climate Action

Tree planting in Mali, West Africa

Joliba Trust is a grassroots charity, based in Devon, which works to improve rural livelihoods. Since its formation in 1992, it has seen vast areas of fertile land disappear and turn to dust. Much of the tree cover, pasture and biodiversity have been lost.

Now the impact of climate change on everyday life is everyone's main preoccupation. So Joliba started planting trees, promoting natural regeneration of tree cover and managing existing tree resources.

In the last 15 years, Joliba has planted several million trees in Mali and monitored the results. The average long-term survival rate is 80.5%, which is much higher than in the UK. The trees planted are locally sourced and grown, they provide much-needed resources and income, and they help reduce searing temperatures and climate change. Farmers do not use peat or plastic tree guards

Trees grow extremely quickly in the searing heat, and research has shown that carbon sequestration from tree planting in the Sahel is particularly high compared with tree planting in a more temperate zone.

The trees people want most are fruit trees - for income and food; trees for field boundaries - to reduce desiccating winds, control erosion and improve crop yields; trees to provide shade in schools, health centres and areas near well; trees that provide sustainable nutrition for livestock from their leaves and fruits.



Christmas Appeal 2021:

£25 will allow Joliba to plant 250 tree seedlings, grown from carefully sourced indigenous seed by nursery managers that Joliba has trained in the last 15 years.

£10 will plant 200 grafted fruit trees, providing income for women and young people. They are grafted to be early-fruiting and produce a better crop.

Please make cheques payable to 'Joliba Trust' and post to:
Joliba Trust, 8 Nattadon Road, Chagford, Devon, TQ13 8BE
or pay by BACS: Joliba Trust,
Sort code 16-58-10 Account no. 02059700

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Joliba 
working to restore livelihoods

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