

To:  
Nestle Confectionary HQ  
Nestle UK Limited  
Haxby Road  
York YO31 8TA

5<sup>th</sup> July 2020  
Dear Sir or Madam,

Nestle KitKat in the UK

I am sure you have had lots of correspondence urging your company to reconsider the decision to no longer source cocoa and sugar on Fairtrade terms. This move away from Fairtrade will deprive thousands of small cocoa farmers of £1.95 million currently being received through the Fairtrade premium. The loss of this life changing amount of money is a devastating blow for some of the world's poorest producers, many of whom live on less than a dollar a day. It is with great sadness that I add my plea; please consider reversing this decision. Fairtrade is essential for farmers and producers because it allows them to participate in the development of their communities independently. A non-Fairtrade trade relationship means regression and continued poverty.

The partnership between Nestle and Fairtrade has made a huge difference to farmers' lives over the past 10 years. I appreciate the degree to which Nestle has made this possible, so to change things now during this period of global crisis is hard to bear. I call on Nestle to maintain its commitment to Fairtrade producers by considering the impact of Covid-19 on some of the world's poorest communities. Besides this global pandemic, producers remain deeply affected by long-term poverty, lack of services, low and unpredictable incomes and climate change.

I urge Nestle: listen to farmers, continue negotiating with producer representatives, do not choose this moment of global crisis to exacerbate the inequalities in the cocoa industry. Please, please, continue the incredible work that has been done over the past 10 years. Don't cut the lifeline of the Fairtrade premium at a time when producers need it most.

On behalf of farmers in Cote d'Ivoire, my plea to Nestle is; keep KitKat Fairtrade.

Yours sincerely,

Patricia Fitzpatrick  
Fairtrade Falmouth Steering Group Coordinator

Copy emailed to Mr Mark Schneider