

# Fairtrade bingo

An activity developed for Devon Development Education



## Aim

To demonstrate in an active and engaging way the benefits of Fairtrade to farmers and producers in developing countries.

**Ideal age group:** 9 -14

**Optimum group size:** 18 -30 students

**Time:** 20-30 minutes

## Resources:

Projector for presentation

Blank bingo sheets – one per pupil/pair of pupils

Six case studies and six people to role play FT producers

World Map (Peters)

Fairtrade products (from each country to display: Cuban orange juice, tea, coffee, sugar, Divine or Dubble chocolate bar, bananas)

## Activity details

Pupils are given a short presentation on some of the benefits that producers gain from FT, in their own words, i.e. pictures of producers and quotes. Pupils can be asked to name some of the wide range of FT products available.

Provide an explanation of how the bingo game will be played.

The six 'producers' will wear a badge providing their name and the country they are from. Each 'producer' needs to familiarise themselves with the producer in the case study. It is important that the information in each case study is kept secret at this stage. The FT 'producers' disperse themselves to all corners of the room.

Pupils are provided with bingo sheets – one per pupil or one between two – and a clue in the form of a statement as to how each producer has been helped through FT.

Once the game starts, pupils try and fill their bingo sheet as quickly as possible, finding the correct producer and the country they come from to match each product.

The FT 'producers' are only allowed to answer 'yes' or 'no' to pupil's questions, e.g. 'Do you hope to spend money from the Fairtrade social premium on a new brick house?' etc.

The first person or couple to complete the grid and shout bingo is the winner.

At the end each 'producer' will be asked in turn to briefly introduce themselves (reading out the case study or summary of it). Each country will be identified on a world map on screen.

# Fairtrade bingo!

Find the name and country for each producer. Your clues are below!

<p>Who would find themselves in deep debt without Fairtrade?</p> <p>Name: Country: Product: <b>coffee</b></p>	<p>Who supplies cocoa to the Divine Chocolate Company makers of Fairtrade Divine and Dubble chocolate bars?</p> <p>Name: Country: Product: <b>cocoa</b></p>	<p>Who would like money gained from Fairtrade spent on a health clinic?</p> <p>Name: Country: Product: <b>sugar (cane)</b></p>
<p>Who is being encouraged to protect the environment by stopping using chemicals on their farm thanks to Fairtrade?</p> <p>Name: Country: Product: <b>bananas</b></p>	<p>Who hopes to spend money from the Fairtrade social premium on a new brick house?</p> <p>Name: Country: Product: <b>oranges</b></p>	<p>Who believes it is important that women have a strong voice to represent themselves?</p> <p>Name: Country: Product: <b>tea</b></p>

# Fairtrade bingo!

Find the name, country and product. Your clues are below!

<p>Who would find themselves in deep debt without Fairtrade?</p> <p>Name: Adolfo Country: Costa Rica Product: Coffee</p>	<p>Who supplies cocoa to the Divine Chocolate Company makers of Fairtrade Divine and Dubble chocolate bars?</p> <p>Name: Comfort Country: Ghana Product: Cocoa/chocolate</p>	<p>Who would like money gained from Fairtrade spent on a health clinic?</p> <p>Name: Jameson Country: Malawi Product: Sugar (cane)</p>
<p>Who is being encouraged to protect the environment by stopping using chemicals on their farm thanks to Fairtrade?</p> <p>Name: Renson Country: Ecuador Product: Bananas</p>	<p>Who hopes to spend money from the Fairtrade social premium on a new brick house?</p> <p>Name: Carlos Country: Cuba Product: Oranges (juice)</p>	<p>Who believes it is important that women have a strong voice to represent themselves?</p> <p>Name: Sivapackiam Country: Sri Lanka Product: Tea</p>

**My name is Carlos, I am an orange grower from Cuba**



I live in a small wooden house on the outskirts of the town. My wife works as a health supervisor.

**I love to dance!** Dancing is in all Cubans blood.

There are about 70 farmers in our cooperative. With Fairtrade we are able to spend money on houses for the farmers and their families. We are also very grateful for the security Fairtrade provides, guaranteeing a fair price for our oranges.

**I hope that the money from the social premium can be used to build a brick house** for myself and other farmers in the near future.

Life for farmers is changing for the better, and Fairtrade is an important part of that. We are very grateful.

Based on a case study taken from the Fairtrade Foundation website.

**My name is Comfort, I am a cocoa farmer in Ghana.**



I get up at 6am every morning. I work hardest during the cocoa harvest, from September to February.

I live in the small town of Mim in Ghana and am a member of Kuapa Kokoo cocoa farmers co-operative. **We supply cocoa to the The Day Chocolate Company who manufacture Fairtrade Divine and Dubble chocolate bars in the UK.**

We would like more cocoa to be sold to Fairtrade because it means a better price for us. I joined Kuapa Kokoo because they trade without cheating and care about the welfare of the farmers.

Based on a case study taken from the Fairtrade Foundation website.

**My name is Jameson, I am a sugar cane farmer from Malawi.**



Like many in Malawi, my family is very poor. Being a member of a Fairtrade organisation has really helped us.

I am part of a Sugar Cane Growers cooperative. We are very excited that we are now supplying Fairtrade sugar to three UK companies. This will mean an extra £40,000 for community projects in the very poor villages around my home.

All the farmers together will decide how this money is spent. Ideas include supplying clean water to villages, building a health clinic and providing a primary school.

The first thing that **I would like is a health clinic**. My wife has a problem with her leg and the nearest hospital is too far away. A clinic would make a big difference for us.

Based on a case study taken from the Fairtrade Foundation website.

**My name is Adolfo, I am a coffee farmer from Costa Rica.**



My wife Isabel and I have a farm and we cultivate coffee. We are members of a cooperative and part of our coffee crop is sold to the Fairtrade market.

I hope consumers will buy more Fairtrade coffee. **If it wasn't for Fairtrade we would get deeper and deeper into debt.** Other coffee producers have got into debt and have had to stop growing coffee altogether. When that happens the father often goes to find work in the city or in the United States and so families get split up. If the family stays together, it protects the children - against problems such as drugs.

Based on a case study taken from the Fairtrade Foundation website.

**My name is Sivapackiam, I am a tea picker from Sri Lanka**



I have been picking tea on the same estate for 23 years. My mother and grandmother did the same job before me.

The estate is now a Fairtrade estate and I am the women's leader on the estate. **I believe that it is important that women have a strong voice to represent themselves.**

Fairtrade can make such a difference. A year ago, we didn't have any electricity in our houses but now we do thanks partly to the Fairtrade social premium.

With electricity, we have light and my children can now study at night. I am happy that Fairtrade helps me support my family.

Based on a case study taken from the Fairtrade Foundation website.

**My name is Renson, I am a banana farmer from Ecuador.**



We work hard on our banana plantation, watering the banana plants, keeping down weeds, and wrapping the growing bananas in plastic bags for protection.

I am really proud of our new family home which we have been able to build since selling Fairtrade bananas.

We have also been receiving a higher price for our bananas and are **being encouraged to protect the environment by stopping using chemicals on the farm.**

I don't want Fairtrade to disappear – for the sake of all us small producers. We're proud of being in Fairtrade.

Based on a case study taken from the Fairtrade Foundation website.