

Fairtrade Spices Quiz 2016

1. What proportion of bananas eaten in the UK are Fairtrade bananas?

- 1 in every 10 bananas
- 1 in every 8 bananas
- 1 in every 3 bananas

Answer: 1 in every 3

2. Which of the following chocolate bars use Fairtrade cocoa?

- Kit Kat
- Cadbury's Dairy Milk
- Divine
- Maltesers

Answer: All of these. And Mars announced that Mars bars would be Fairtrade in 2016.

3. When were spices first used in the world (which we can prove)?

- a) 3500 years ago in Egypt
- b) 2000 years ago in Cornwall
- c) When Christopher Columbus returned from his first voyage to the Americas

Answer: 3,500. Earliest physical evidence is nearly 3,500 years old, in wall reliefs on the Dayr al-Bahri funeral monument of an Egyptian Queen. There is evidence of cinnamon being used in the burial chambers - and cinnamon is only indigenous to Sri Lanka.

Steenbergs Spice suppliers has a 'Short History of Spices' on its website, www.steenbergs.co.uk, and lists the Queen of Sheba going to visit King Solomon in Jerusalem, 1000BC, to offer him spices, including cardamom.

There is evidence of spice traders coming to Cornwall 2000 years ago to exchange spices for precious metals mined in Cornwall.

Columbus was trying to find a route to the East Indies spice islands, but sailed west and bumped into the Caribbean and the Americas

4. Which is the most popular spice in the world?

- a) Cinnamon
- b) Peppercorn
- c) Clove
- d) Vanilla

Answer: Peppercorn. More peppercorns are traded than any other spice, today and in the past.

5. Spices are added to foods for what reason? (tick any you think are correct)

- To add flavour
- Health benefits
- To preserve meats

Answer: all the above

6. What are the benefits to producers of Fairtrade Spices? (tick any you think are correct)

- Fair and stable price for their product
- Safe working conditions
- Taking care of the environment
- Fairtrade Premium
- No child labour

Answer: All the above

7. How many products in the UK are Fairtrade Certified?

- a) Over 1,500
- b) Over 2,500
- c) Over 3,500
- d) Over 4,500

Answer: Over 4500

8. How many farmers and workers are now benefiting from Fairtrade?

- a) 200,000
- b) 600,000
- c) 1 million
- d) 1.5 million

Answer: 1.5 million

9. Is Fairtrade a charity?

- Yes – every time you buy Fairtrade products money is donated to a charity
- No – Fairtrade is about a fairer way of doing business

Answer: No. Fairtrade is not a charity

10. The Fairtrade Premium is a special amount of money paid to Fairtrade producers so they can:

- Buy cars for each family
- Buy chocolates for all the children
- Improve their communities with schools, health clinics, new farming equipment etc

Answer: To improve their communities.

Farmers who are members of the co-operative or company decide how to spend the Fairtrade Premium to benefit members together and the community. This is what makes Fairtrade Certification different from other labelling schemes, eg Rainforest Alliance.