

Fairtrade Tea Quiz 2018



- 1) How many cups of tea are drunk in the UK every day? Our population is 64.1 million.
a. 165 million b. 70,000 c. 50 million
- 2) What percentage of tea sold in the UK is Fairtrade certified?
a. 20% b. 8% c. 2%
- 3) How many countries sell Fairtrade products? There are 196 countries in the world.
a. Less than 50 b. 125
c. over 130
- 4) How many farmers and workers are involved in Fairtrade tea production?
a. 150,000 b. 364,000 c. 10,000
- 5) How much do Fairtrade Cooperatives get paid in Fairtrade Premiums per kilogram of black tea?
a. 35p b. 5p c. 10p
- 6) Tea originally came from which continent in the world?
a. North America b. South America
c. Africa d. Europe e. Asia
f. Australasia
- 7) How much money did Fairtrade Tea Cooperatives earn in Fairtrade Premiums in 2015?
a. £1.6m b. £2.7m c. £4.4m
- 8) When is International Tea Day?
a. 15th December b. 12th March
c. 22nd January
- 9) Which country accounts for the most Fairtrade tea sales?
a. Kenya b. Tanzania c. Malawi
d. India e. Sri Lanka
- 10) How big is the average size of a small scale farmer's Fairtrade tea plot in Africa?
a. Olympic swimming pool b. Football field
c. Netball pitch
- 11) What is the name of the plant that is picked to make tea?
a. Tetrachondra b. Agapanthus
c. Camellia Sinensis d. Rhododendron
- 12) Which brand is the leading Fairtrade Tea Company in the UK?
a. Café Direct b. Clipper Tea c. PG Tips
d. Yorkshire Tea e. Traidcraft

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