

Fairtrade Tea Quiz 2018 Answers

- 1) **How many cups of tea are drunk in the UK every day? Our population is 64.1 million.**
165 million / 70,000 / 50 million

According to the UK Tea and Infusions Association.

<https://www.tea.co.uk/about-tea>

70,000 cups of tea are drunk worldwide every second.

Turkey consumes the most tea per year, with nearly 7 pounds – or 2114 cups – drunk per person annually.

- 2) **What percentage of tea sold in the UK is Fairtrade certified?**
20% / 8% / 2%

There are 400 Fairtrade certified tea products currently on sale in the UK.

<https://www.fairtrade.org.uk/Farmers-and-Workers/Tea>

- 3) **How many countries sell Fairtrade products? There are 196 countries in the world.**
Less than 50 / 125 / over 130

The UK is one of the world's leading Fairtrade markets, selling Fairtrade tea as well as coffee, chocolate, banana, sugar, cotton and flowers among other things.

<https://www.fairtrade.org.uk/en/what-is-fairtrade/faqs>

- 4) **How many farmers and workers are involved in Fairtrade tea production?**
150,000 / 364,000 / 10,000

Tea farmers and workers represent 20 percent of all people within Fairtrade certified producer organizations- that means there are roughly 1.8million Fairtrade producers globally.

*Monitoring the Scope and Benefits of Fairtrade: Sixth Edition 2014 (Fairtrade International)
p. 10*

- 5) **How much do Fairtrade Cooperatives get paid in Fairtrade Premiums per kilogram of black tea?**
35p / 5p / 10p

<https://www.fairtrade.org.uk/Farmers-and-Workers/Tea>

On average, 66 grams of loose-leaf tea goes in to one cup. 15 cups per kilogram.

<https://www.leaf.tv/articles/how-much-loose-tea-for-one-cup/>

- 6) **Tea originally came from which continent in the world?**
North America / South America / Africa / Europe / Asia / Australasia

Tea originated in Southwest China, where it was used as a medicinal drink. It was popularized as a recreational drink during the Chinese Tang dynasty, and tea drinking spread to other East Asian countries. Portuguese priests and merchants introduced it to Europe during the 16th century.

7) How much money did Fairtrade Tea Cooperatives earn in Fairtrade Premiums in 2015?

£1.6million / £2.7million / £4.4million

These are additional payments are for producers to invest as they see fit. Data show that small farmer organizations invested 30 percent of their Fairtrade Premium in community, education, and health projects. They used more than 46 percent of their Fairtrade Premium to make investments in strengthening their producer organizations, for example investing in infrastructure to support more efficient production and processing.

Monitoring the Scope and Benefits of Fairtrade: Sixth Edition 2014 (Fairtrade International) p. 108

8) When is International Tea Day celebrated?

15th December / 12th March / 22nd January

International Tea Day has celebrated since 2005 in tea producing countries like Bangladesh, Sri Lanka, Nepal, Vietnam, Indonesia, Kenya, Malawi, Malaysia, Uganda, India and Tanzania.

9) Which country accounts for the most Fairtrade tea production?

Kenya / Tanzania / Malawi / India / Sri Lanka

Nearly half of all people involved in Fairtrade tea production are found in Kenya, making it the country with the largest production capacity (nearly 70,000 mega-tonnes a year). However India sells the largest amount of tea globally.

Monitoring the Scope and Benefits of Fairtrade: Sixth Edition 2014 (Fairtrade International) p. 111-112

10) How big is the average size of a small scale farmer's Fairtrade tea plot in Africa?

An Olympic swimming pool / a football field / a netball pitch

The average size of a Fairtrade tea farmer's plot in East Africa is just 0.3 hectares, approximately an Olympic swimming pool or half a football field.

Monitoring the Scope and Benefits of Fairtrade: Sixth Edition 2014 (Fairtrade International) p. 106

11) What is the name of the plant that is picked to make tea?

Tetrachondra / Agapanthus / Camellia sinensis / Rhododendron

12) Which brand is the leading Fairtrade Tea Company in the UK?

Café Direct / Clipper Tea / PG Tips / Yorkshire Tea / Traidcraft

Clipper Teas launched their very first Fairtrade tea in 1994 and are still the UK's No 1 Fairtrade Tea Company. <https://www.fairtrade.org.uk/Buying-Fairtrade/Tea/Clipper-Tea>

Cafédirect is the leading Fairtrade hot drinks brand in the UK. Launched three years before the Fairtrade mark, they pioneered its introduction in the UK and were the first coffee brand to carry the certification. <https://www.fairtrade.org.uk/Buying-Fairtrade/Tea/CafeDirect>